

Disbursements.

July 20th, 1916, to Oct. 15th, 1917, as per
vouchers No. 153 to 248, inclusive.....\$53663.68

Bal. Oct. 15, 1917.....\$ 5825.82

Special Funds.

National Relief Fund on deposit at 4 per
cent. Compound Semi-Annual in Lincoln
National Bank, Savings Dep't., Roches-
ter, N. Y.\$ 5976.41
In Holston National Bank, Savings Dep't.,
Knoxville, Tenn. 5497.12
In Citizens State Bank, Huntington, Ind.,
Savings Dep't., Book No. 888..... 5926.95
Savings Dep't., Book No. 890..... 1662.97
U. S. Steel Stock preferred 5000.00
Five Bonds of American Mortgage Guarante-
tee Co., Indianapolis, Ind., 6%..... 500.00

Net Bal.\$20063.45
Expense for Relief Fund per vouchers
No. 3 to No. 11. This amount was with-
drawn from Holston National Bank....\$1731.70

Journal Fund.

On deposit Savings Dep't., Holston Na-
tional Bank, Knoxville, Tenn.....\$3741.41
Respectfully submitted,

ARTHUR R. MELENDY, Treasurer.

DR. HINMAN MOVED and seconded
by Hartzell that the report of the
Secretary and Treasurer be received.
Carried.

Dr. Melendy suggested that the salary

paid to the incoming Treasurer be in-
creased, as the amount now paid, \$100,
is insufficient.

Dr. Burkhart recommended that this
matter go over until later.

President Barber requested authority
from this body to invest \$15,000 of its
Relief Fund in Liberty Bonds, and for
authority to make this announcement
when the representative for the sale of
Liberty Bonds addresses the general
session.

DR. BURKHART MOVED that reso-
lution be adopted to that effect. The
motion was seconded and carried.

MAJOR LOGAN MOVED that this
matter of investing Relief Fund in Lib-
erty Loan Bonds be brought up before
the House of Delegates for their ap-
proval. Motion seconded and carried.

DR. HINMAN MOVED that we au-
thorize the employment of certified pub-
lic accountants to audit the books and
the reports of the Secretary and the
Treasurer. The motion was carried.

The meeting then adjourned.

FIFTH SESSION.

The fifth session of the Board of Trus-
tees was held in Conservatory, Hotel
Astor, New York City, and was called to
order by President at 9:30 A. M., Wed-
nesday, Oct. 23, 1917.

Present: Drs. Logan, Burkhart, Hin-
man, White, Boardman, Barber, King,
Williams, Hartzell, Ward and Grieves.

The minutes of the previous meeting
were read and approved.

IT WAS MOVED that a committee of
five be appointed to act in conjunction
with a like committee from the Prepar-
edness League, as provided in the Reso-
lution passed by the House of Delegates
in 1916. Motion seconded and carried.

The Committee appointed consists of

Thomas P. Hinman, Atlanta, Georgia;
L. L. Barber, Toledo, Ohio; William H.
G. Logan, Chicago; Otto U. King, Hunt-
ington Indiana, and Harvey J. Burkhart,
of Rochester, New York.

MOVED and seconded that a Commit-
tee be appointed consisting of Drs. Bar-
ber, Logan and Hartzell, to confer with
a Committee from the Academy of Oral
Prophylaxis and Periodontology, for the
purpose of considering their relation to
the National Association. Carried.

The bills as itemized in expenditure
orders from number 248 to 21 of new
series were read and allowed. The Sec-
retary to draw warrants on Treasurer for
these orders.

MOVED and seconded that the salary of the Treasurer be fixed at \$200. Carried.

MOVED and seconded that Dr. Arthur R. Melendy, of Knoxville, Tenn., be nominated to the House of Delegates as the Treasurer. Carried.

MOVED and seconded that the Board of Trustees request a complete copy of all transactions of the joint sessions with the Research Commission members, trustees of the Research Institute, and trustees of the National Dental Association. Carried.

MOVED and seconded that hereafter the official stenographer of the National Dental Association shall take minutes of all joint sessions with the Research Commission, the trustees of the Research Institute, and the Trustees of the National Dental Association. Carried.

Nomination of standing committees: Judicial Council: C. R. Lawrence, Enid, Oklahoma; A. R. Cook, Syracuse, New York; A. L. Midgley, Providence, Rhode Island; Herman A. Maves, Minneapolis, Minnesota; and Charles M. Barnwell, Jr., Atlanta, Georgia.

Dental Education: F. T. Breene, Iowa City, Iowa. ('22).

Dental Legislation: L. L. Barber, Toledo, Ohio. ('22).

Transportation: D. C. Bacon, Chicago, Illinois; Burton L. Thorpe, St. Louis, Missouri; John J. Welker, Toledo, Ohio; Roscoe A. Day, Oakland, California; Joss D. Eby, Atlanta, Georgia.

Board of Trustees appointed the following members on the Research Commission, to serve for five years: Louis Meisburger, Buffalo, New York; Otto U. King, Huntington, Indiana; Truman W. Brophy, Chicago, Illinois; Homer C. Brown, Columbus, Ohio; Donald M. Gallie, Chicago, Illinois.

The G. V. Black Memorial Committee was continued.

MOVED and seconded that the Board

of Trustees recommend to the House of Delegates that the National Dental Association contribute to the Black Memorial Fund \$500. Carried.

MOVED and seconded that the National Relief Committee be continued. Carried.

MOVED and seconded that The Journal Committee be continued. Carried.

MOVED and seconded that the Law Committee be discontinued. Carried.

MOVED and seconded that our representatives on the Educational Council of America be continued. Carried.

MOVED and seconded that the Committee on Eastman and Forsyth Tablet be given six months to complete its work and submit its final report to the Board of Trustees. Carried.

MOVED and seconded that the incoming President be authorized to appoint the clinic and local arrangements committees. Carried.

MOVED and seconded that the Ways and Means Committee be continued. Carried.

MOVED and seconded that the Secretary be instructed to cover the property of the National Dental Association with sufficient fire insurance and also sufficient liability insurance on the employes. Carried.

MOVED and seconded that Dr. Howard E. Haverstick be thanked for his suggestion of a new insignia, but that the Board of Trustees do not deem it advisable to adopt at this time a new one. Carried.

MOVED and seconded that a committee composed of Drs. Grieves, Williams and White be appointed to prepare suitable resolutions favorable to universal military training and present same to the House of Delegates for action. Carried.

REPORT OF THE EDITORS OF THE JOURNAL TO THE BOARD OF TRUSTEES.

The various activities of The Journal in the interest of the dental profession and of the public have been carried on, we believe, in a most satisfactory manner, both from the financial and educational side.

These activities have been so closely allied with the report of the General Secretary's office, that we here refer only to matters which pertain strictly to the business and publication of The Journal.

Following the action taken by the Board of Trustees and the House of Delegates at the 1916 session of the National Dental Association, namely, the passing of an amendment increasing the dues to \$2.00, and the placing of The Journal upon a monthly basis, we began the inauguration of plans to carry into effect these instructions.

Increased Cost of Paper.

The Journal of the Association has been published the past year every month, and contained one hundred and twenty-eight pages each month, except February when ninety-six were run, and in the July number we published an extra run of thirty-two pages. We have published in the ten numbers of The Journal a total of 1,280 pages, including the advertising section—1,172 pages of reading matter. We will publish in the twelve volumes of The Journal for 1917 1,550 pages, including extra colored pages. We have also published twenty extra pages of four colored half-tone work at a cost of \$1,000.00.

The principal item of expense in the publication of The Journal is that of paper. The expense is equal to one-half the combined expense. We were unable to contract the paper for 1917, at any special price, but were able to contract for our tonnage, and did not have to pay any extra during the entire year on account of not having a contract as to price. We buy in car lots from the mill, and save one-half to three-fourths of a cent a pound, which is quite an item in a year.

We give the net extra cost of paper per issue for the ten numbers of this year, \$435.15 January, \$230.75 February, \$385.25 March, \$385.25 April, \$311.50 May, \$386.29 June, \$385.25 July, \$319.08 August, \$305.04 September, \$319.08 October, making a net cost over normal conditions for ten months of \$3,470.64.

At the first of the year Enamel paper was hard to get on account of the high prices and car shortage. We were compelled to get magazine book paper. The same grade of enamel we were using would cost at the time 11½ to 12 cents, F. O. B. Mills, and our magazine paper cost us 8 cents, F. O. B. Huntington. We have contracted for the year 1918 for enamel paper at near the same price as 1917 magazine book, and The Journal will be published on it the coming year, at only a small added cost.

We have published 20,000 Journals each month the past year, all going to only Paid-up members. We will require 20,500 copies for the November Journal.

I wish to state that the Whitelock Press has not charged a cent extra for profit or handling the paper for 1917 over 1916, while they have had to invest \$400 more per issue.

We have published two color inserts this year—at an added expense of \$1000.00. This is the only expense we have been to that we know could be eliminated next year. However, our income from advertisers will be greatly increased for 1918.

In order to carry out the instructions of the House of Delegates and the Board of Trustees in placing The Journal on a monthly basis, it was necessary for us to have the Whitelock Press at Huntington, Indiana, to increase their equipment and facilities to take care of the monthly Journal. To do this satisfactorily to us, it was necessary for them to make an additional investment in equipment, in building an addition to their plant, and increasing their floor space, which involved an expenditure to this Company of \$10,000.

The following report given by the Chairman of the Publicity Committee of the Dental Medical Board Council of National Defense, will give in detail The Journal's activity along the line of the part that dentistry is playing in the mobilization of dental forces and the war.

To the Dental Committee of the General Medical Board, Council of National Defense:

The Chairman of the Publicity Committee desires to make the following report:

1. In order to assist in securing enlistment in the Dental Reserve Corps, your Committee had printed and distributed, gratuitously to the Government, 50,000 blank "Applications for Appointment in Dental Reserve Corps, United States Army." These blanks were efficiently distributed thru the medium of The Journal of the National Dental Association, and also by mail. One blank was enclosed in each copy of the June and July numbers. We also supplied sufficient application blanks for each member on the Board of Preliminary Dental Examiners.

2. We have inaugurated in The Journal several new departments, one of which is the Department of DENTAL MOBILIZATION AND THE WAR. In this department in the June, July, August and September issues of The Journal we published the official reports of the Committee on Dentistry of the General Medical Board, Council of National Defense.

3. Other new departments that have been inaugurated in The Journal for the purpose of educating the dental profession along the line of what was expected of dental societies and individuals, in this great war crisis, are as follows:

ARMY AND NAVY, LEGISLATION AND ENROLLMENT, and WAR NOTES.

4. Besides these special departments we have published many extra pages, covering the various phases of the war thru the Preparedness League Department, the department of Items of Interest, as well as a large number of special editorials.

5. Thru the Preparedness League department of The Journal we have served as the official mouth piece for this great organization, which has done a commendable work in an educational and practical way for the cause of Dental War Mobilization. We have endeavored to keep the Organization in touch with all of its various units, stimulating interest and enthusiasm for the success of all its plans. Thus perfecting a great homogenous working organization.

6. Thru the department of Legislation and Enrollment, (copy for which has been furnished to us by Major Wm. H. G. Logan, Chairman of the Dental Committee), we have published in the June and July issues of The Journal The Examining Boards for Physical Examination for Dental Reserve Corps United States Army, and the Examining Board of the Dental Surgeons of the United States Army, also the Examining Boards for Preliminary Professional Examination of Applicants for the Dental Reserve Corps United States Army. In these same issues we also published the specific statement from the Committee on Legislation and Enrollment to members of the Preliminary examining Boards relative to the dental graduates of 1917, together with other important instructions to these dental examiners.

7. In the Army and Navy department of The Journal we are publishing such copy as will be of particular assistance in acquainting the profession to the various phases of the requirements of members in the regular and dental reserve corps in United States Army, and other miscellaneous matter pertaining to Dentistry and the War.

8. In WAR NOTES we have endeavored to magnify the war course as outlined by the Dental Committee—giving the curriculum of some of the Dental Institutions. In this department will also be found a large number of pages devoted to special Articles along Medical and Dental Lines, pertaining to the health and efficiency of the army, etc.

9. We have also run in the recent issues of The Journal a large number of special papers on War Surgery and reports of the work done by the Dental Corps in foreign Armies.

10. In the September issue of The Journal we are inaugurating a new department, viz., OUR WAR FORUM. In this department we are planning to give each member of our profession a true basis, or in other words the underlying fundamental principles as to why we are at war. By this sort of a publicity campaign we expect to enthusiastically line up every member of the Dental Profession to be a true, loyal patriot in this great crisis.

11. We believe that it is no more than right

and just that these men who are sacrificing possibly their all for their profession and their country should receive due recognition, and therefore we published in the August issue of The Journal a Roll of Honor of Patriot Dentists. This Roll of Honor includes those men who have enlisted in the Dental Reserve Corps. We expect to revise and re-publish this Honor Roll from time to time as the official list is furnished to us by the Surgeon General's Office. We are receiving in almost every mail a large number of letters pertaining to this Honor Roll, which would lead us to believe that this plan of honoring our patriot dentists meets with the hearty approval of the Dental profession.

12. The office of the Secretary of the National Dental Association has gratuitously furnished to the Surgeons General's office, dental department, a completed card index of our entire membership. This list will be revised from time to time.

13. Since the appointment of the Publicity Committee your Chairman has published in The Journal of the National Dental Association 208 pages in these various departments pertaining to the particular work of this Dental Committee. The cost to the National Dental Association for the publication of these reports, information, application blanks, etc., has been approximately \$3406.20.

14. Beginning in the October number of The Journal a new department will be inaugurated, viz., FACE AND JAW SURGERY. The aim of this department will be to publish from the pen of best known authors the latest and most scientific paper on war surgery as practiced in the battle field of Europe.

This Committee on Publicity expects to loyally cooperate with all plans promulgated by this Dental Committee of the Council of National Defense, as well as to support in every way possible the plans for not only the Mobilization of the Dental and Medical forces but to enthusiastically cooperate with all governmental plans that will help to drive tyranny and brutality from the face of the earth. We are confident that the Dental professional will nobly stand up and be counted in this great war crisis until the world is made safe for democracy.

Respectfully submitted by the Chairman of the Committee on Publicity.

Dated September 7, 1917.

Secretary's Report.

The Secretary's report to the Board of Trustees covers the financial problems that The Journal has had to meet this year in establishing it on a firm, financial basis. Therefore, we will not go into detail in this report. However, we are pleased to report that the circulation of The Journal has increased with the increase of membership and also with a large number of new subscriptions received from non-members and foreign dentists, making a total of 3,000 new subscribers during the year, so that our present

Journal circulation is very gratifying to the editors.

Advertisers.

We were at the beginning of the year a little anxious as to whether the advertisers would renew their contracts for a year, when our Journal had previously been published quarterly. We are pleased to report that the number of pages of advertising that we are now carrying in our Journal is very gratifying to us. The Journal is having a good, steady, normal growth, as witnessed by the fact that we have retained practically all of our advertisers that could pass the Board of Censorship, and for the November issue of The Journal we will carry twenty-four pages of advertising.

It may be of interest to those who are not acquainted with the facts to know that thousands of dollars worth of advertising,—advertising that is now appearing in nearly all of the other dental Journals, has been refused admission to our pages. The editors carefully scrutinize and reject such advertising as does not seem to conform to our high standard. This policy will be continued even tho it means a big reduction in our income from this source.

We have not given any agents discounts as other magazines are doing. Neither have we shown any favors to anyone. All of our advertising is bona fide with out any rebates or exchanging of advertising. We are anticipating from our 1917 advertising a greatly increased revenue for our Journal fund.

We are anxious that the members of the Na-

tional Dental Association shall be lenient in their criticism of our Journal, for in the carrying out of such a big undertaking as the financing and editorial work in connection with our Journal, we would have you remember that no child develops into maturer life in a day; that it takes time, patience, perseverance, efficiency and hard work to produce our ideals.

The Journal does not measure up to our ideals of what an independent dental Journal should be. The success of this year should serve as a fore taste of what we are planning to make of our Dental Journal in the future. Namely, as near as possible an ideal, ethical, dental Journal, one that shall measure up to the highest standards and become a great influence for the up-building of our profession from an educational and literary standpoint.

Respectfully submitted,

OTTO U. KING,
THOMAS P. HINMAN,
HARVEY J. BURKHART,
THOMAS B. HARTZELL.

Voted that The Journal Committee's report be received and made a part of the minutes.

MOVED and seconded that \$3,000 from the regular fund be turned over to The Journal fund. Carried.

ON MOTION, the Board of Trustees then adjourned to meet at 9 A. M. in the Conservatory, Thursday.

SIXTH SESSION.

The Board of Trustees met at 9:30 A. M. Thursday, October 25, and was called to order by the President.

There were present Drs. King, Barber, Grieves, Williams, Hartzell, Boardman, White, Hinman, Burkhart and Logan.

Dr. Clarence O. Simpson, St. Louis, Missouri, presented for Dr. Howard R. Raper of Indianapolis, Indiana, the following Resolutions:

Resolved, that the 20,000 members of the National Dental Association agree that we wish to say ten words to the public and so adopt the following as our slogan:

Slogan of the National Dental Association:

YOU MUSTN'T LET YOUR TEETH ACHE.

Ask your Dentist WHY.

Be it further resolved, that we desire this slogan to be given all possible publicity. We suggest that it be used by dental societies, health boards, medical societies, individual dentists, as a motto on the walls of their offices, manufacturers of mouth toilet articles, or by anyone who may place it before the public eye. Be it further

Resolved, that we believe we must have the cooperation of the medical profession to reach the people with our message, and that we therefore instruct the Secretary to send copies of these Resolutions to all of the medical magazines, asking the editors to give the matter such prominence as they may judge it deserves. That copies also be